

# MCMA Winter Conference

Reynolds Alumni Center

January 21, 2016

# Goal A:

## **Enhance Support to MCMA Members and Better Define Benefits**

1. Research and evaluate MCMA relationship with MML
2. Develop a newsletter and distribute at least 3 times annually
3. Analyze necessary staff support
4. Update Members in Transition Policy
5. Enhance Senior Advisor Program and Responsibilities
6. Attract non-traditional members
7. Develop a protocol for welcoming new members
8. Increase member involvement
9. Coordinate ICMA relationship with MCMA and member services

# Committee Membership

- **Kirk Davis-Chair**
- **Ben DeClue-Lebanon**

# Task 1

- **Establish strategy group to establish a process to assess needs and identify options for the Board to provide enhanced support to members**

## Task 2

- **Improve communication with, and recruitment of, members**

## Goal B:

**Establish a “Key Issues Research Task Force”, whose purpose is to identify a process for review, determine relevance, and define the need and priority of each issue with clarity**

# Committee Membership

- 1. Greg McDanel – Maryville
- 2. Kimiko Gilmore – Kansas City
- 3. Gary Edwards – Sedalia
- 4. JD Kehrman – Nevada
- 5. Abdul Abdullah – Berkeley
- 6. Sam Anselm – Joplin
- 7. Mari Macomber – Kirksville
- 8. Lenore Toser-Aldaz – O’Fallon
- 9. Harold Selby – St. James
- 10. Scott Meyer – Cape Girardieu
- 11. Tom Stehn – West Plains
- 12. Ryan Hunt – Grain Valley

# Task 1

- **Evaluate options to provide mutual aid “model” agreements to assist Missouri cities requiring or requesting administrative services and / or technological support at a time of crisis**



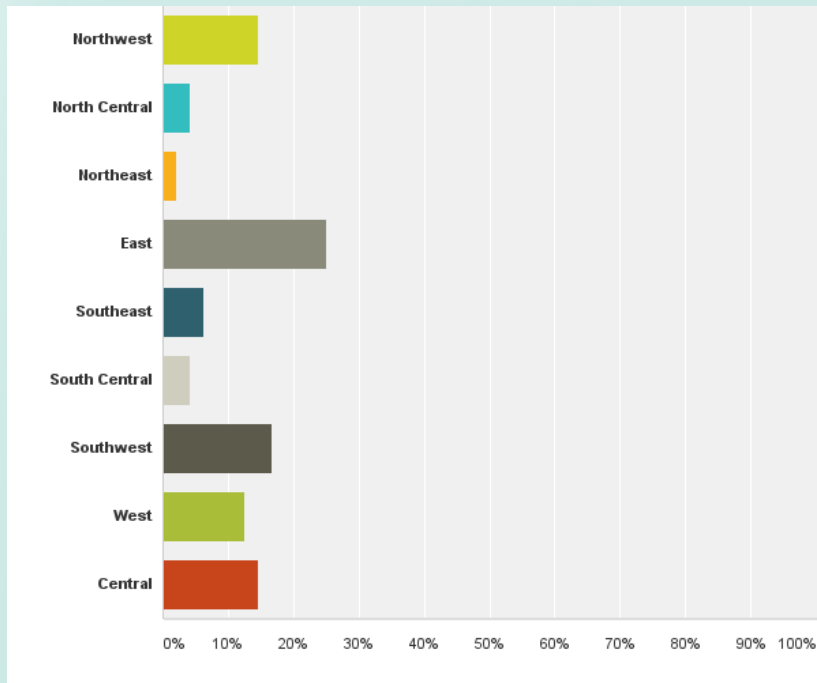
## Task 2

- **Establish process for policy review on emerging issues**
  - **Conduct a membership survey to identify key and emerging issues**
  - **Establish subcommittees to review specific items identified by the committee and through the survey**
  - **Make recommendations to the board for strategies**

# Membership Survey

## Q1: Region of your community in the state that you most identify with

Answered: 48 Skipped: 0

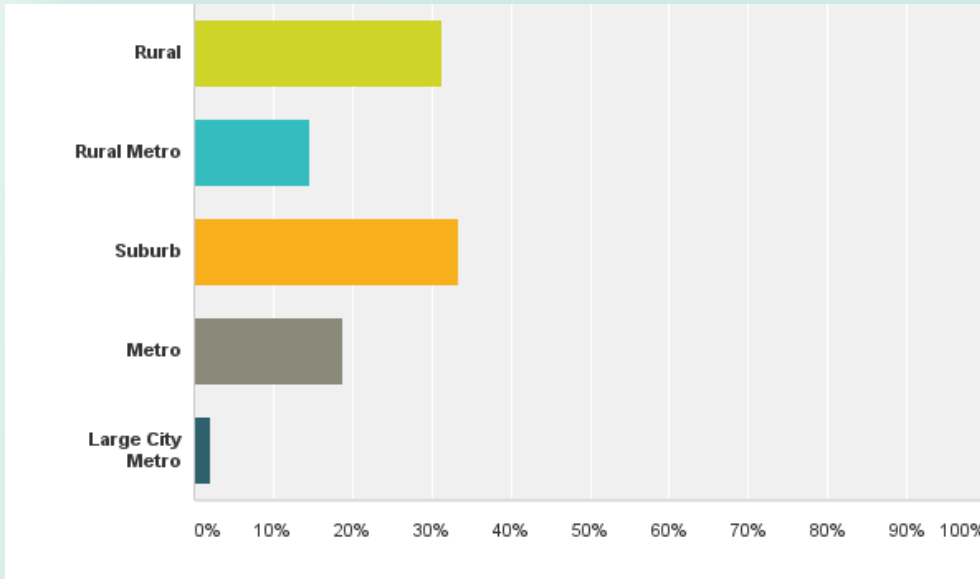


Answer Choices	Responses	Count
Northwest	14.58%	7
North Central	4.17%	2
Northeast	2.08%	1
East	25.00%	12
Southeast	6.25%	3
South Central	4.17%	2
Southwest	16.67%	8
West	12.50%	6
Central	14.58%	7
<b>Total</b>		<b>48</b>

# Membership Survey

## Q2: How would you define your city in terms of community size and services offered?

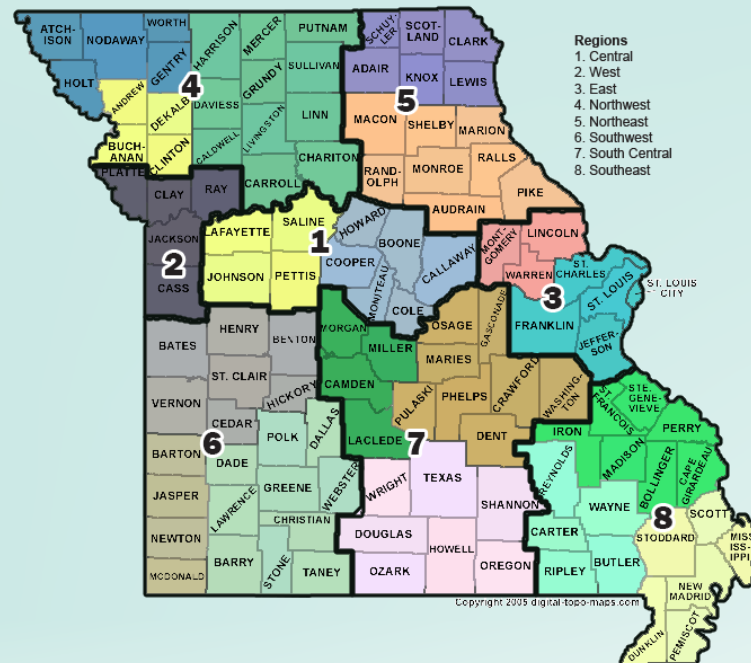
Answered: 48 Skipped: 0



Answer Choices	Responses
Rural	31.25% 15
Rural Metro	14.58% 7
Suburb	33.33% 16
Metro	18.75% 9
Large City Metro	2.08% 1
<b>Total</b>	<b>48</b>

# Goal C:

Establish a structured and desirable outcomes approach for a “Regional Outreach Initiative”



# Committee Membership

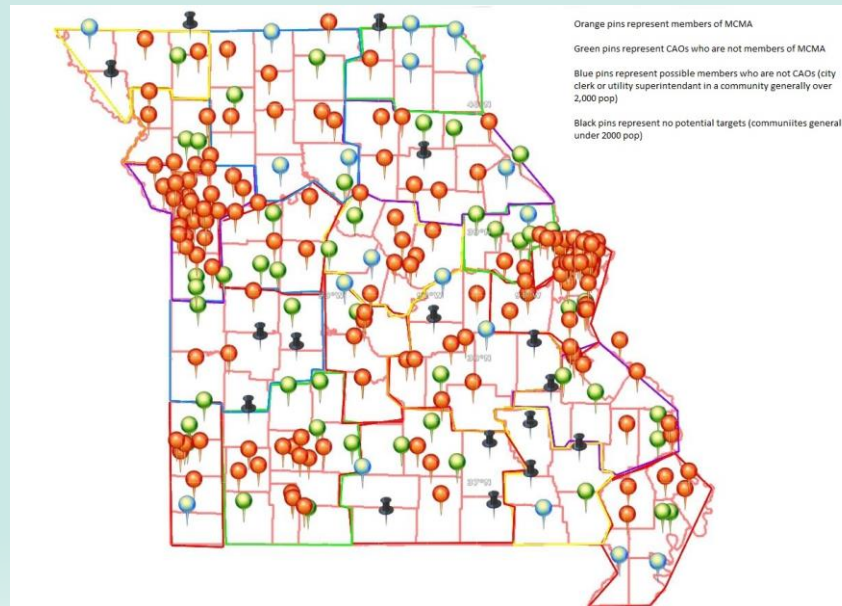
- Steve Goehl, Columbia 1
- Matt Harline, Centralia 1
- Steve Craig, Oak Grove 2
- Zach Walker, Independence 2
- Chad Eggen, Boonslick 3
- Andrew Hixson, Manchester 3
- Jan Hagler, Bethany 4
- Dana Tarpening, Brookfield 4
- John Roach, LaGrange 5
- Brian Crane, Moberly 5
- Sam Anselm, Joplin 6
- Brian Bingle, Nixa 6
- Chris Heard, Lebanon 7
- J.T. Hardy, Sullivan 7
- Brent Buerck, Perryville 8
- Gregory Camp, Desloge 8

# Task 1

- **Establish strategy group to create a process to form sub-regions for member communication, routine meetings, coordination on advocacy and other ongoing needs as identified by MCMA leadership**

## Task 2

- **Identify Areas to Focus on Membership Growth and Engagement with Regional Participation.**



# Action Steps

- **Establish Committee**
- **First meeting will be the first week in February**
- **Create a regional concept to be presented to the board.**
- **Present final concept to full membership**



## Goal D:

- **Generate increased interest by individuals seeking a career in City Management, Public Administration, and/or Local Government**

# Committee Membership

- Greg Burris, City Manager, Springfield (Chair)
- Brian Bingle, City Administrator, Nixa
- Connie Latimer, City Administrator, Marshall
- Lauren Palmer, City Administrator, Parkville
- Roger Haynes, Deputy City Manager, Mexico
- Drew Juden, Police Chief, Sikeston
  - Past President, Missouri Police Chiefs Assn
- Greg Mills, City Administrator, Riverside
  - Former Police Chief
- Dr. Patrick Scott, Missouri State University
  - Program Director, MPA Program

## Committee Membership (cont.)

- Invitations for representation extended to:
  - TBD, University of Missouri – St. Louis
  - TBD, Southeast Missouri State University
  - TBD, University of Missouri – Columbia
  - TBD, Missouri Association of Fire Chiefs
  - TBD, American Public Works Association – Missouri Chapter
  - TBD, Missouri City Clerks & Finance Officers Association

## Committee Membership (cont.)

- Invitations also extended to additional city administrators and assistant city administrators

# Task 1

- **Establish a working group of members to build improved, long-term strategies and ties with institutions of higher education to build a reliable “pipeline” of talent to lead city organizations in the future [i.e., recruit the next generation of municipal leaders]**

## Task 2

- **Utilize working group to draft strategies to pursue membership of non-traditional city administration candidates**

**Questions?**

**Discussion?**