



MISSOURI CITY/COUNTY MANAGEMENT ASSOCIATION

56th ANNUAL SPRING CONFERENCE

Camden on the Lake, Lake of the Ozarks

May 3-5, 2017

Wednesday, May 3

11:00 a.m. Golf Tournament (Requires separate registration)

1:00 – 5:00 p.m. **Career Lab with Ron Holifield (SGR)**

Position yourself in a highly competitive job market. From an attention getting resume to polished interview skills, learn how to compete with excellence and find the perfect job match.

1:30 – 3:30 p.m. **Six Ways to Engineer Employee Engagement**

According to the latest Gallup report on government workers' engagement, a median of only 29 percent of them are engaged at work. Disengaged employees stay for what they get from the organization. Engaged workers stay for what they can give. While high employee engagement doesn't guarantee high organizational performance, there is a strong linkage: an engaged workforce increases innovation, productivity and overall effectiveness. In this session, six actions are shared that organizational leaders can implement immediately to improve employee engagement.

Speaker: Patrick Ibarra

5:30 p.m. First Time Attendee Reception with MCMA Board and Planning Committee Members

First time attendees and student members are encouraged to join the MCMA Board and Planning Committee Members at a meet and greet reception specifically for them.

6:00 p.m. Opening Reception

Light appetizers and drinks prior to dinner.

7:00 p.m. Dinner With Managers (*will sign up onsite*) **OR** Dinner On Your Own

9:30 p.m. Hospitality Suite opens

Thursday, May 4

Breakfast on Your Own

8:00 a.m. Registration & Exhibits

9:00 a.m. Welcome & Keynote: **Robert O'Neill, retired Executive Director, ICMA**

The Future of Local Government: What Is On The Horizon (Keynote)

The speed and complexity of change, disruptions of national and regional economies, powerful demographic changes and political uncertainty suggest local government will become more important. The session will explore the powerful forces impacting our communities and the implications for local government.

10:15 a.m. Break

10:30 a.m. **Revolutionizing Government in the 21st Century**

The future has arrived and with it, an emerging role for the local government manager. Visionary leaders realize that today playing it safe is no longer playing it smart. Increased scrutiny, expanding regulations, a shifting political landscape, and significant workforce challenges add up to a valuable opportunity to

activate change, drive innovation, and successfully lead your organization towards a better future. This session will provide a powerful combination of a sound strategy along with a series of integrated tactics designed to disrupt the status quo and optimize your capabilities in your role for the 21st century.

Speaker: Patrick Ibarra

12:00 p.m. Luncheon and Annual Business Meeting

1:30 p.m. **The Future of the Profession - The Skills Required for the 21st Century**

What will be the leadership and management skills required of the Profession to help lead our communities and organizations? The session will explore the important skills required to be successful in the challenging environment of local government.

Speaker: Robert O'Neill

2:30 p.m. Break

2:45 p.m. **Building Your Trust Bank**

Trust is the basis for all successful relationships and building trust in your community creates synergy for great things to happen. Find out how authentic engagement, transparent communication, and creating a servant leadership culture within your organization can be a catalyst for collaborative working relationships that bring about amazing change.

Speaker: Ron Holifield

6:00 p.m. Annual Awards Banquet

Join us for dinner as we award the Jay T. Bell Professional Management Award and the Richard R. Noll Outstanding Assistant Award for 2017.

8:00 p.m. Hospitality Suite opens

Friday, May 5

8:30 a.m. Breakfast Buffet

9:30 a.m. **Working with Different Generations**

From millennials to baby boomers, the workplace is multi-generational. Discover how to engage with all members of your team and create a high performing organization where everyone feels connected.

Speakers: Ron Holifield

10:45 a.m. **Regional Exercise**

● **CONFERENCE REGISTRATION: \$200** per person (includes reception, dinner, breaks, luncheon, annual banquet, and breakfast)

- Online Registration is required, with credit card or bill me payment options

● HOTEL INFORMATION AND RESERVATIONS

CAMDEN ON THE LAKE RESORT - Group ID: MCCM0517

Online Hotel Reservations (use the group id and password MCCM0517) or

Call Toll Free Phone: 888-365-5620

- Room Rate: **\$141** Room, tax and incidentals will be paid by individual
- Reservations must be made **by April 12.**

- *Cancellation or changes in arrival and/or departure dates must be received at least **72 hours (before Monday, May 1, 2017 at 4 p.m.)** in advance to avoid forfeiture of first night stay. Early departures will be charged the contracted nightly rate for the entire reserved stay.*

[Visit the Resort Website!](#)

LODGE OF FOUR SEASONS (overflow hotel) – Group ID: Mo City County Manager Association

Guests will still want to call Camden on the Lake to make a waitlist reservation. Their staff will then direct guest to call the Lodge of Four Seasons. Call Toll Free Phone: 888-265-5500.

- *Room rate: \$121 plus \$12 resort fee*

Casual dress is encouraged throughout the conference; *except for the Annual Banquet where semiformal attire is suggested (out of respect for the evening's award recipients).*

• GOLF TOURNAMENT– Wednesday, May 3 at the Ridge Golf Course, 315 Four Seasons Drive, Lake Ozark, MO 65049 (Requires separate registration)

Shotgun Start at 11:00 a.m. **SHARP** to insure completion of the event well in advance of the opening reception.

The event will be a four person scramble. The cost is \$80/player, includes 18 holes golf, cart, range balls, lunch and team skins.

*Due to the requirement that meal guarantees be made in advance, cancellations should be made to Emily Koenigsfeld at emilyk@mocities.com by Friday, April 21. **No refund of the registration fee will be made after 5:00 p.m. on April 21.***