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MCMA 
MISSOURI CITY/COUNTY MANAGEMENT ASSOCIATION

59TH ANNUAL

Spring/Fall Conference

OCTOBER
27-29, 2021

Camden on the Lake
Lake Ozark, Missouri

Wednesday, October 27

10 AM **Registration Opens**

11 AM **Golf Tournament** - *The Cove*

2 - 4:30 PM **Engaging the Hard-to-Reach in Your Community: Smart Strategies for Success** - Harbor Ballroom

Presenter: Cory Poris Plasch, Vice President, Strategic Development, Polco

5 - 6 PM **MOWLG Happy Hour** - *H. Toads Bar & Grill*

6 PM **Opening Welcome Reception** - *Pool Deck*

7:15 PM **Dinner with Managers** - *JB Hooks*

9:30 PM **Hospitality Suite Opens**

Thursday, October 28

8 - 8:30 AM **Coffee Connections with "Friends of MCMA"** - *Lakeside Room (continental breakfast provided)*

8:30 - 10 AM **Welcome**

Presenter: Ben DeClue, MCMA President and City Administrator, Glendale

KEYNOTE: Workforce 2030: Trends Shaping the Future - Grand Glaize Room

Presenter: Ron Holifield, Chief Executive Officer, Strategic Government Resources

10 AM **Break with Friends** - *Lakeside Room*

10:30 - 11:30 AM **CONCURRENT SESSIONS**

Ethics Matter: Do the Right Thing! - Grand Glaize Room

Presenter: Martha Perego, Director of Member Services & Ethics, ICMA

The Intersection of Economic Development and Workforce Housing - Osage Room

Presenter: Lauren Palmer, Director of Local Government Services, Mid-America Regional Council

11:30 AM **Break with Friends** - *Lakeside Room*

12 PM **Luncheon and Annual Business Meeting** - *Harbor Ballroom*

KEYNOTE: Why Racial Equality Matters and What Local Government Can Do About It

Presenter: Jennifer Drake, Owner, Drake Strategy Partners, LLC

1:30 - 2:30 PM **CONCURRENT SESSIONS**

Economic Development Program - *Grand Glaize Room*

Presenter: Mark Stombaugh, Director of Regional Engagement Team, Department of Economic Development

The Power of Employee Engagement - *Osage Room*

Presenters: Brenda Bouse, CEO and Ellen Woodruff, Coach & HR Business Partner, The Quality Coach

2:30 PM **Break with Friends** - *Lakeside Room*

3 - 4:30 PM **Serving in the 21st Century** - *Grand Glaize Room*

Presenter: Quentin "Q" Williams, Founder & CEO, Dedication to Community (D2C)

6 PM **Annual Hospitality Hour and Awards Banquet** - *Harbor Ballroom*

8 - 11 PM **Live Entertainment** - *H. Toad's*

9:30 PM **Hospitality Suite Opens**

Friday, October 29

8:30 AM **Breakfast Buffet** - *Harbor Ballroom*

9 AM **Legislative Update**

Presenter: Richard Sheets, Executive Director, Missouri Municipal League

9:30 - 11 AM **Roundtable Discussion - American Rescue Plan Funding**

11 AM **Closing**

Check out the MCMA Website at
www.momanagers.org/MCMA!

Find current MCMA information:

- MCMA highlights
- conference information
- programs & services and more!

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