



## ***“Friends of MCMA” Corporate Partnership Program***

Professional local government management is vital to Missouri cities and counties. Throughout the state, communities depend on highly qualified professional managers/administrators and staff to help them meet the demands placed on local government.

The Missouri City/County Management Association (MCMA) was founded for the purpose of supporting and improving municipal and county management and strengthening local government in Missouri. As you may know, MCMA is a vital professional network that offers professional development and information-sharing opportunities for managers/administrators, assistants, management assistants, interns, and other staff throughout the state of Missouri.

The ongoing success of MCMA is dependent on several factors, including the continued financial support of our corporate partners, the “Friends of MCMA”.

As an association, we believe that encouraging private sector partnerships can enhance our knowledge and understanding of your expertise, services and/or products available to municipalities and counties.

We invite you to join us as a sponsor of the Association. Your organization may choose to support MCMA through the ***“Friends of MCMA” Corporate Partnership Program*** at one of three levels:

**Partnership Level \$3,500**

**Sponsorship Level \$2,500**

**Benefactor Level \$1,500**

Once your organization has joined our “Friends of MCMA” program, you will also be eligible for additional single-sponsorship opportunities at our annual meetings and events.

Attached is a document that provides an overview of the valuable benefits that correspond with each partnership level and event sponsorship opportunity. Benefits of membership include access to government decision makers, opportunities to showcase your corporation to local governments, timely news and trends, and more!

Membership applications are subject to review and approval of the Board of Directors of the Association. Membership is for one year and based on a calendar year, although applications may be accepted and considered at any time throughout the year.

If you have any questions, please contact MCMA program manager Katie Bradley at [kbradley@mocities.com](mailto:kbradley@mocities.com). We look forward to your participation in the ***“Friends of MCMA” Corporate Partnership Program***.



## *“Friends of MCMA” Corporate Partnership Program*

### **Partnership Level, \$3,500**

- Two associate memberships in MCMA
- Priority selection of sole-sponsorship opportunities
- Participant list, including emails, sent prior to events
- Exhibit space consisting of one table at the Spring Conference
- Two complimentary registrations for both the Winter and Spring Conference
- Prominent display of company name and logo on Winter and Spring Conference signage
- Inclusion of your company name and logo in Winter and Spring Conference programs
- Inclusion of your company name in MCMA newsletters
- Link on the MCMA website that includes company description and contact information.

### **Sponsorship Level, \$2,500**

- One associate membership in MCMA
- One complimentary registration for both the Winter and Spring Conference
- Participant list, including emails, sent prior to events
- Display of company name and logo on Winter and Spring Conference signage
- Inclusion of your company name and logo in Winter and Spring Conference programs
- Inclusion of your company name in MCMA newsletters
- Link on the MCMA website that includes company description and contact information.

### **Benefactor Level, \$1,500**

- One associate membership in MCMA
- Display of company name and logo on either Winter **or** Spring Conference signage
- Inclusion of your company name & logo in Winter **or** Spring Conference programs
- Inclusion of your company name in MCMA newsletters
- Link on the MCMA website that includes company description and contact information.

### ***Sole-Sponsorship Opportunities for Friends***

*Sole-Sponsors will be recognized and given an opportunity to briefly speak to attendees prior to the beginning of their sponsored session.*

Keynote Speakers at Winter Workshop, Spring Conference, and MML Breakfast -	<b>\$1,500 (3)</b>
Spring Conference Annual Banquet -	<b>\$1,500 (1)</b>
Dinner Events at Spring Conference -	<b>\$1,000 (4)</b>
Welcome Receptions at Winter Workshop and Spring Conference -	<b>\$1,000 (2)</b>
Spring Conference Golf Tournament -	<b>\$1,000 (1)</b>
Spring Conference Hospitality Suite -	<b>\$1,000 (1)</b>
Lunch Events at Winter Workshop and Spring Conference -	<b>\$750 (2)</b>



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**2018 APPLICATION AND PAYMENT:** Contributions are not tax deductible.

**SPONSOR LEVEL:**

Partnership Level - \$3,500     Sponsorship Level - \$2,500     Benefactor Level - \$1,500

**SOLE-SPONSORSHIP OPPORTUNITIES:**

Please contact MCMA program manager Katie Bradley at [kbradley@mocities.com](mailto:kbradley@mocities.com) to sign up for a sole-sponsorship event or for more information.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

Associate Member(s):

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

My organization will follow the "Corporate Partner Code of Ethics" as provided by MCMA.

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**Signature, Title, and Organization**

**RETURN WITH CHECK PAYABLE TO:**

MCMA, Attn: Katie Bradley, 1727 Southridge Drive, Jefferson City, MO 65109.

Please include a jpeg 300 dpi resolution of your company logo via email to [kbradley@mocities.com](mailto:kbradley@mocities.com).



## *“Friends of MCMA” Corporate Partnership Program*

### **Corporate Partner Code of Ethics**

To further the mission and goals of the MCMA Corporate Partnership Program and to reinforce MCMA’s continuing commitment to enhancing the quality and professionalism of local government, a corporate code of ethics (mirroring the ideals embodied in ICMA’s Code of Ethics) was adopted by MCMA’s Board in February of 2012 to guide Corporate Partners in their activities with MCMA and its members.

These principles shall govern the conduct and actions of MCMA Corporate Partners, who shall:

1. Be dedicated to the concepts of effective and democratic local government by responsible elected officials and believe that professional management is essential to achieving these goals.
2. Affirm the dignity and worth of the services rendered by government and maintain a constructive, creative, and practical attitude toward local government affairs.
3. Be dedicated to the highest ideals of honor and integrity in all facets of the relationship, so that the partners merit the respect and confidence of members of the corporate organization and members of MCMA, local government elected officials and employees, and the public.
4. Recognize that the chief function of local government at all times is to serve the best interests of the public.
5. Recognize and support MCMA members' commitment to career-long learning and improvement.
6. Encourage communication and participation in information-sharing among the private sector, local government, and the public.
7. Resist any encroachment on local government managers' professional responsibilities, believing that professional local government managers should be free to carry out official policies without outside interference or influence.
8. Respect the open, competitive purchasing process of local governments, and provide full value in any goods or services for which public funds are accepted.
9. Neither seeks nor grants favors; believe that aggrandizement or profit secure by the use of confidential information, abuse of trust, or the promise of personal enrichment is dishonest.



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## 2018 FRIENDS OF MCMA EVENT SPONSORSHIPS

**Please select the event you are sponsoring:**

**WINTER WORKSHOP:**

Keynote Speaker - \$1,500    Welcome Reception - \$1,000    Lunch - \$700

**SPRING CONFERENCE:**

Keynote Speaker - \$1,500    Welcome Reception - \$1,000    Awards Banquet - \$1,500

Dinner Event - \$1,000    Golf Tournament - \$1,000    Hospitality Suite - \$1,000

Lunch - \$700

**MML BREAKFAST MEETING:**

Keynote Speaker - \$1,500

**CONTACT INFORMATION:**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

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**Signature**

**RETURN WITH CHECK PAYABLE TO:**

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